



STC Southeastern Michigan Chapter

TECHcomments

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Mary Jo David
 STC-SM Chapter President

Chapter President's Letter A Personal "Thank You" to the Real People Who Make Up Our Council and Our Chapter Volunteers

In the same way that June is the end of the school year for so many, it is also the end of a "chapter year" for STC/SM. That means at the end of June, I'll be preparing to pass off the STC/SM gavel to a very capable new president—Natalie Roelant—who will lead the chapter beginning in July. Thanks to the focused effort of a very effective Nominations Committee, Natalie will lead an enthusiastic Executive Council and a full slate of committee managers who make up the Extended Council.

Thanks, also, to the dedication of this year's Council, we never had to cancel a monthly Council meeting. Reports were turned in promptly (most of the time!) and we always had enough attendees to make our meetings productive.

I've learned a lot in my role as president this year, and there are still a couple of months left as I write this, so I've yet to learn more. But, this is the last column I'll write as president of the chapter, and I'd be remiss if I didn't take this opportunity to thank this year's Council on a much more personal level. I've learned so much from each of you.

Catherine . . . for your foresight as you prepared last year to hand over the reins this year. You were a great coach! **Natalie** . . . for your never-ending stream of good ideas and for your approach, which is completely different from mine, but very much a complement. **Colleen** . . . for your diligence and easy-going patience as you waited for each and every deposit slip and receipt! **Deb** . . . for your efficiency and experience, which I *really* missed when I filled in for you during the short time you took for yourself and your family during your maternity leave!



SOCIETY FOR
 TECHNICAL
 COMMUNICATION

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Lanette . . . for your complete professionalism as you rolled out a production schedule and then each issue of the newsletter—never missing a beat. **Lynnette** . . . for the contagious enthusiasm you brought to every meeting and every effort you undertook on our behalf. **Christine** . . . for your selflessness, never taking advantage of your position as job board/listserv manager, as you worked for the members at large when notified of job leads. **Barry** . . . for jumping in feet first as our first line of welcome to all our new members. **Kathy** . . . for your willingness to learn as you go, somehow managing to keep up with each and every request we've made of you. **Sally** . . . for your eye for detail and willingness to give 110 percent in the nominations effort you played such a big part in this year. **Jen** . . . for your diligence in never throwing anything away and then making it all available to us as we asked for it. And to **Adrienne, Shannon, and Kelly**—Council members who weren't able to complete the year (each for her own very good reasons) but who were willing to step up to the plate for some length of time, which was greatly appreciated.

In addition to all the Council members above, there are so many *dedicated committee members* and *individual volunteers*—people who have contributed their time and creativity, even across multiple years, with nothing but an end-of-the-year certificate to say “thanks!” (You know who you are, so forgive me for not naming everyone.)

Please know, all of you, that those certificates are more than the piece of paper they're printed on. They represent a “thank you” from the bottom of my heart!

With great appreciation,
Mary Jo

June 10 Awards/Showcase (continued)

So you see, no matter how you look at it, the June 10 program is a win-win for anyone who attends!

Where You Want to Be on June 10

Mark your calendars! The date for the June program is Thursday, June 10, at Schoolcraft College's VisTaTech Center in Livonia. If you plan to bring a work sample to display, we need to hear from you by June 1 so we make sure we have enough room to display what our members will be bringing. As always, the June program is a dinner program. Information about menu and pricing are still being worked out, so watch the Web site, listserv, and your mailbox for details.

June 10 Awards Dinner Showcases Work Products

Every June, our chapter pays tribute to the volunteers in the chapter at our June dinner program; after all, we'd be remiss if we didn't take time to say “thanks!”

Why You Want to Be There

Unlike the last few June programs, however, this year's program will also provide *all* STC/SM chapter members an opportunity to share samples of their work product(s) with others in the chapter in something we're calling the *Member Showcase*. This showcase will give us all a chance to step out of our office “cocoon” and see what's happening with technical communication in and around Southeastern Michigan. Obviously, the more members who bring samples to display at the program on June 10, the more interesting the showcase will be for all of us.

You bring your samples, we display them for the evening, and you take them with you at the end of the evening—it's that simple!

We're looking for samples in all of the following categories: user manuals, training manuals, on-line documentation (w/ laptop for displaying), marketing communication, policies & procedures, portfolios, and of course, the famous category called “other”! There will be space for student members to display their work as well.



In addition, months ago, Program Manager Natalie Roelant contacted STC and put our chapter's name on the list to receive and display some of the winning entries from the traveling exhibit of STC's 2004 International Technical Publications and Online Information Competition. That exhibit will also be on display at our June 10 program.



The June 10 program will feature the traveling exhibit of winning entries from STC's 2004 International Technical Publications and Online Information Competition. Although our chapter hasn't hosted a competition recently, at one time we were known for our very successful chapter competitions. Shown here are the earliest brochures announcing our chapter competitions (circa 1969-1974).



STC-SM Names 2004 Distinguished Chapter Service Award Winner

The Society for Technical Communication has long recognized the importance of the hard work and commitment of its chapter members. Without their energy and enthusiasm, the Society would cease to be the largest, most effective, and most prestigious organization of technical communicators in the world.

In 1988, the Society initiated the Distinguished Chapter Service Award to recognize exemplary dedication to the chapter and its activities. The first awards were presented in 1989. The winners for 2004 have been announced, and we are delighted to tell you that **Jennifer C. Regal is the winner of the Southeastern Michigan chapter's Distinguished Chapter Service Award for 2004.**

Jennifer will be honored at the June 10 Awards Dinner and Chapter Showcase to be held at Schoolcraft College in Livonia. See page 2 for details of the June 10 event.

Ann Arbor/ Washtenaw County Networking Lunches

STC/SM members gather for lunch each month to meet other technical communicators for professional networking and job sharing information. All interested technical communicators are welcome to attend in addition to STC/SM members. RSVPs are appreciated in order to secure sufficient table space.

Gatherings start at 11:30 a.m., but arrivals are welcome at any time. Contact Kathy Carter at 734-475-5865 (bluehoo@comcast.net) for more information or to be added to the e-mail reminder list. Here are the lunches that are scheduled at this time:

| Date | Host | Location |
|---------------|--------------|----------------------|
| Wed. June 23 | Doug Howell | Olive Garden |
| Tues. Aug. 10 | Kathy Carter | Grizzly Peak Brewery |

Note that dates and locations are subject to last-minute change, so be sure to let us know you're coming.

Mystery Photos – One Last Time

Well, this month Mary Jo's cache of special secret surprise prizes for the Mystery Photo Contest remains intact! No one correctly guessed the identities of the persons in photos numbered 7 and 8. As you see below, #7 was former member Dick Behnke, while #8 is our current, unassuming and quietly efficient, Webmaster, Kathleen Belanger.

To enter the contest, e-mail Mary Jo David with your answers (president@stc-sm.org), or phone and leave a voicemail (734-392-0019). Ties will be broken by the date stamp on the message.

Here are your last two Mystery Photos. Good Luck!



**Mystery
Photo #7
Dick
Behnke**



Mystery Photo #9



**Mystery
Photo #8
Kathy
Belanger
STC-SM
Webmaster**



Mystery Photo #10

Recent Job Postings

Manager, Corporate Publications

Contact name: Mike Ouellette

Company name:

Aerodynamics Inc.

Address:

Oakland County International Airport (PTK)

P.O. Box 270100, 6544 Highland Road

Waterford, Michigan 48327-0100

Phone/fax: 248.666.3500 ext #300

mouellette@flyadi.com

www.flyadi.com

Position title: Manager, Corporate Publications

The Manager of Corporate Publications will manage, review, edit, and coordinate the publications generated by various departments within the company.

Type of position: Permanent

Job location: Waterford

Skills and education required:

- Strong writing and speaking skills
- A minimum of two years experience writing and editing technical documents
- In-depth knowledge of desktop publishing software, Word, and Acrobat
- Aviation experience preferred
- One-year supervisory experience preferred

Job description:

- Ensure that proposed manuals and revisions are coordinated through the Corporate Publications Review Board and that consistency of content is maintained throughout all manuals
- Manage and oversee the distribution process and ensure that all company manuals and changes to those manuals are distributed through the Corporate Publications Department
- Maintain a master copy of all manuals
- Develop and write policies, procedures, and manuals
- Ensure that the manual process is in compliance with the procedures outlined in the Corporate Publications Manual

Freelance Technical Writer

Contact: Rich Jansma

Company: Documentation Solutions

Address:

14087 Deer Cove Drive

Holland, MI 49424-9470

Phone: (616) 886-7170

E-Mail: richj@iserv.net

Position: Technical Writer

Type of Position: Freelance (subcontract)

Job Description: Write electronics specifications, design documents, and other electronics documents. Clients are primarily automotive and located in West Michigan (possibly SE Mich in future). May require occasional trips to western Michigan to meet with SMEs.

Required Experience/Skills:

- Minimum Associates Degree in Electronics (or equivalent experience)
- Able to read engineering drawings, specifications, etc.
- Familiar with embedded microcontrollers
- Good people skills
- Microsoft Word expert
- Good knowledge of Adobe Acrobat and Microsoft Visio
- Five years of experience as a freelance consultant.

Please mail or e-mail your brochure or sales flyer and a letter of qualifications/experience.

Help! My Office is Obsolete!

If you have been in business for a year or more with offices in the US (sorry, no home offices), and have between 10 and 50 employees, then you might want to check out <http://www.entrepreneur.com/helpmyofficeisobsolete/rules/0,6808,,00.html>

Good Luck! If you win let us know. (We're thinking a newsletter/chapter web site article with before and after pictures!)

Message from VP Natalie Roelant

Hello STC members,

Well, the election results have been published and it is official. I will be transitioning from chapter Vice President to President in July. And, honestly, this fills

me with mixed emotions.

One moment I am grinning and the next I am covered with chills and hearing the music from "Jaws" thumping in the background.

Mary Jo David has been a great president this year, in ways that many of you will never know. She not only is an excellent resource for "how it had



been done" questions, but she also manages to read every scrap of news from the STC and other printed and online publications. Once she reads that news, she points out ways we can capitalize on the topic. I should really apologize in advance to next year's vice president, Lanette Cornwell. I don't always read my online newsletters in a timely enough manner to pass on any pertinent information I may discover.

This year was a pretty busy year for me, filling both the vice president and program manager roles. Program manager has its "when it rains it pours" moments and can be sporadically busy throughout the year. Next year, Dunrie Greiling will be handling the program manager duties. I'm looking forward to the topics that she will identify for our monthly programs.

Our chapter vice president role is sort of like our country's vice president role—there are no real duties to speak of. This year, we added one major role to the vice president's responsibility docket: the membership survey. As I write this, I am also in the middle of entering and crunching the results of our recent survey poll. Thank you very much to all who took the time to complete and return the survey. The responses coming in are very enlightening, and I know that the council will be shocked to learn the differences between what we thought was the majority opinion and what really is the membership's opinion. You should begin to see some changes as early as next fall. We will publish the results of the survey on line in July.

Thank you again for your support this year. I did receive a great deal of positive feedback regarding the survey and the monthly program topics. It was my pleasure to help the STC/SM organization.

Election Results

Catherine Titta Buerkle
Nominations Chair

I am pleased to announce the results of this year's chapter elections:

| | |
|-----------------------|--|
| President | Natalie Roelant |
| Vice President | Lanette Cornwell |
| Secretary | Kendra Moe |
| Treasurer | Leslie Hipp |
| Nominations Committee | Colleen DeNardo Catherine Titta Buerkle |

Congratulations to our new chapter officers!



The Bowling Green State University Student Chapter, April 20, 2004.

New Senior Members

Congratulations to the following chapter members who have achieved Senior Member status:

Kevin J. Dewyre
Hisato Ikeda
Melissa A. Solomon
Angela Legat Troilo

Region 4 Conference in Pittsburgh Was Anything BUT “the Pitts”!

STC-SM Professional Liaison, Lynnette Pryce

The STC Region 4 Conference, “Writers Without Borders,” surpassed my expectations in more ways than one. The conference focused on Usability and Single-Sourcing and it boasted some of the leading experts in the field. For more details, see <http://www.stcpg.org/conference/index.html>.

It couldn't have been a better weekend to travel because it was the first sunny, 80-degree weekend of the year. Our very own Nancy Hoffman and Chris Juillet attended the conference too. And with all of the Pittsburgh and Northeast Ohio membership you would have been hiding in a corner if you didn't meet at least one talented individual to strike up a conversation with.

The sessions started with an inspiring and focused message from Cheryl Lockett Zubak stressing the importance of developing quality content. My first session, Essential Consulting Skills for Career Success (Lori Klepfer and Beth Williams), covered the roles of employees and external vendors as consultants to an organization, what is expected from you as a consultant, and what you can gain from changing your mindset to that of a consultant. Both discussed practical methods for delivering and/or demonstrating the value of technical communicators to an organization. The lessons learned from this session can be carried over into any profession.

Lunch proved to be delicious and educational. Rob Frankland, from Rascal Software, demonstrated Veredus, the single-sourcing development tool that Natalie wrote about in our last newsletter. If you aren't already using one of the other

giants—RoboHelp or Doc-to-Help (now called ComponentOne)—this tool is worth a look. It can even deliver Apple Help. The vendor exhibits provided another chance for a closer look at AuthorIT, Component One, Vasont, and more.

I couldn't wait for my next presentation: Small Steps Toward Single-Sourcing (Neil Perlin). I mean, Neil Perlin, folks, need I say more? Neil demonstrated his extensive background in technology life cycles and continued to discuss the hot topic of single-sourcing. His key messages were to take it slow and step cautiously and wisely into

this venture. We all want to leap into the newest realm of technology so that we aren't left behind, but Neil emphasized the importance of a strategy to ensure the success of a single-sourcing project.

Where is the coffee?? I hopped over to the local student union and returned with coffee in hand to attend my last session,

FrameMaker for Single-

Sourcing and XML Publishing by Alan Houser of GroupWellesley. Alan demonstrated the latest version of FrameMaker 7.0 and its simplistic interface to developing single-sourced XML documents. He demonstrated the power of using single-sourcing to deploy help on multiple devices: hand-helds, cellular phones, accessibility devices, and more.

John Hedtke wrapped it up with Enhancing Your Creativity! Phew! As an experienced professional, I walked away rejuvenated and added more tools to my toolbox as a technical communicator. We all need the occasional booster shot and a local/international conference could be just the ticket. Who knows . . . maybe we'll even host a conference in Michigan soon.

Bravo to the STC Pittsburgh chapter! I can't wait for the next conference.

The Pleasures of Pittsburgh

Head to Pittsburgh to grab a ball game, walk around the college town, walk the river, ride the T, hit a blues bar, attend a musical, and still make it back to Michigan for work on Monday! Woohhoo!! If you are heading anywhere, check out Yahoo's interactive map feature that will plot out any attractions relative to an address—restaurants, museums, etc. Can you say “User Friendly”?!

STC's Transformation Initiative

This article is part of a series being written to update members on the work of the STC Transformation Team. Please visit the STC Transformation Team's Web site at www.stc.org/transformation.asp. We feel strongly that STC members must be aware of the transformation effort and encouraged to give us their feedback so STC can become the organization that will best meet their needs.

Thea Teich, President

Andrea Ames, First Vice President

Suzanna Laurent, Second Vice President

Vision Model: Where We Are Going

Thea Teich, *president*

Andrea Ames, *first vice president*

Suzanna Laurent, *second vice president*

It has taken a lot of work to develop a vision that depicts what we want STC to look like three years from now. The Transformation team continues that work daily. We realize, however, that the transformation will never be completely finished: STC must continue to evolve if we hope to remain the essential organization for professional technical communicators. The transformation process is like continuing quality improvement.

Our last article, "The Business Landscape Analysis," gave you a snapshot of where STC is today. Now we want to share what STC will look like in the future, after this vision has been fulfilled. This article paints an *idealized picture* using *broad brush strokes* across three major areas of STC—scope and structure, culture and content, and finances.

The statements under each major heading below present the core visions for that area—the principles that capture the broad intent. The bulleted items suggest ways the principles might be achieved. Naturally, we will not be able to build and execute programs for all of these areas immediately and simultaneously. We will have to focus on the most effective initiatives toward transforming STC into the organization you have told us you want it to be. We will stage initiatives to address the "low-hanging fruit" first—the concerns that must be handled soon and those that must be completed before others can be addressed. Other

programs and projects will come to the forefront over time. Essentially, we see transformation as at least a three-year effort, with continuing improvements after its completion. This is a never-ending initiative, because we're undergoing a "lifestyle change," not a project with a specific completion date.

Scope and Structure

STC will be a vital, growing, and global "community of communities" involved with the communication of technical information and the use of technology to communicate information.

- Establish a broad umbrella that embraces new disciplines, groups, or organizations
- Embrace and enable international membership
- STC governance and the board of directors will represent the major constituencies and strategic interests of the organization.
- The major communities will be represented, including virtual, special-interest, and geographic groups
- Industry and academia will be better represented
- The board will embrace outside perspectives through a formal advisory structure or outside directors
- STC will support its communities—whether physical or virtual—and the communities in turn will support the needs of the members in the community and across the larger organization.
- The Society will provide tools, services, success models, and support to enable the member communities to flourish. These groups will serve the larger STC community, in addition to its own members. The unique value of each community must be exposed and made available to the whole organization.
- The Society and the communities will work together to encourage member involvement and engagement, especially among new members.

Culture and Content

STC will look forward and be externally aware. Communities will lead their members, disciplines, and industries. Education, knowledge sharing, and tools development will be the vehicles of leadership.

- In addition to the Society's educational programs and the speakers hosted locally, the communities will develop educational curriculum, modules, and resources for the benefit of the membership.
- Communities will contribute to shared knowledge bases and speakers' bureaus
- STC will have a "building culture," which creates tangible assets for the organization. Communities and

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individual members should be recognized and rewarded for contributions of *lasting* value; these include tools, templates, databases, best practice examples, prototype contracts, and speaker review. STC will promote the value provided by the fields of technical communication.

- Convey technical communication's value to industry directly through conference presentations and educational programs and indirectly through the press
- Support our members' abilities to articulate their professional value
- Promote the value of STC membership to industry. STC and its communities will draw vision, guidance, and strength from its strong connection to industry and academia.
- Solicit the guidance and participation of senior leaders of industry
- Be an important organization in which corporate managers want to participate. STC will provide programs of value directed at managers.
- Use the new grants program to link the latest academic findings to their practical application for companies and practitioners.

Financials

The board will maintain a multi-year strategic plan and use it to ensure their focus on long-term goals.

- Change the format and focus of the current strategic plan to emphasize objective goals and the explicit long-term strategies to achieve the goals. STC will be financially stable, with sound business planning and fiscal management processes.
- STC's long-term financial strategy will be a critical enabler for delivering value to the communities and members
- STC will have clear cost visibility, metrics, and benchmarks for financial success
- STC will actively cultivate additional revenue streams. STC resources will flow to the communities and activities that members support through selection and participation.
- Members will have choices in the composition of their membership, which may be structured by such factors as professional interests, geography, or other. STC will pursue membership growth and leverage its scale to provide greater and greater value for its members.
- Reach out to the diverse but related professions within technical communication for new members
- Seek to take advantage of its reach into diverse industry sectors

- Reach out to other related organizations seeking alignment and mutual support

Once this vision has been fulfilled, the most important outcomes will be a broader membership base for growth, stronger services for members, and a more solid financial future.

The Transformation Team believes this ongoing process will support STC's long-term goal: to become the preeminent organization for technical communicators seeking professional advancement.

Coming Up Next

The next article, "A Model for Transformation," describes the model developed by the Transformation Team to meet these goals and help us make this vision a reality.



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and the Media Since 1961**

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Lanette's Lines

"End of an Era"

I say that with tongue firmly planted in cheek, as I hardly think my editorship of *TECHcomments* qualifies as an Era of any sort. In case there's anyone out there who hasn't heard, I'm ending my stint as newsletter editor and jumping from the frying pan into the fire—I will be your chapter vice president next year, moving on to president in the 2005–2006 chapter year.

Looking Back

The first thing I see as I look back over two years is my participation in the chapter's Extended Council. I have met, and had the chance to get to know better, so many talented and energetic people, both in our chapter and beyond it. I've enjoyed, more than I can say, working with the willing and able Newsletter Committee members as well as the fine folks on the chapter council.

Managing the Newsletter Committee has given me a better view of STC beyond the local chapter, thanks to the NewsEditors listserv (I understand there's one for chapter presidents too—that one should be interesting!).

Entering the Society's newsletter competition was a stretch that helped me grow in the job. Evaluating what I had done the first year against the newsletter competition rules showed me many ways to improve the newsletter, and helped me set goals for the future. I know I'm leaving those goals in capable hands.

Looking Forward

I'm excited to see what happens next with *TECHcomments*. Mary Jo David has agreed to take over as editor for at least the coming year, which is good news and which is also one of the factors that led to my decision to run for vice president. Equally good news is Emily Eisbruchs in the Assistant Managing Editor role. Mary Jo and Emily will make a great team, working together toward the goal of Emily taking over as Managing Editor as soon as she is comfortable doing so.

As I write this, I'm looking forward with great anticipation to attending my first international conference! I've been wanting to go for years, but until now have always let lots of different reasons get in the way. Now that I'm a chapter leader, however, I owe it to myself and the chapter to make that investment—I know I'm going to come back brimming with energy and ideas!

Thank You, Thank You, and again, Thank You

In closing, let me repeat the thanks I expressed in a recent message to the chapter listserv:

I'd like to congratulate and thank my fellow "electees," and thank as well those who have volunteered to serve as committee managers and committee members for the coming year. Thank you for volunteering your time, energy, and expertise to help build and maintain a strong and active South-eastern Michigan chapter!

And a very special thanks to Catherine Titta, Sally Paul, and Jen Regal for the outstanding service they performed for the chapter as the Nominating Committee this year. This has been one of the very strongest nominations/elections processes I've ever seen in a volunteer organization (and I've seen a lot of 'em).

Looking forward to an exciting and energetic 2004–2005 with Natalie at the helm!

2004-2005 STC-SM Council

| | |
|---------------------------------|-------------------------|
| President | Natalie Roelant |
| Vice President | Lanette Cornwell |
| Treasurer | Leslie Hipp |
| Secretary | Kendra Moe |
| Immediate Past President | Mary Jo David |
| Nominations Chair | Mary Jo |
| Nominations | Colleen Denardo |
| Nominations | Catherine Titta Buerkle |
| Programs Manager | Dunrie Greiling |
| Membership Manager | Barry Matthews |
| Newsletter Editor | Mary Jo David |
| Web Manager | Kathy Belanger |
| Publicity Manager | Nick Petroff |
| Job Board/Listserv | Christine Pellar-Kosbar |
| Professional Liaison | Laura Allen |
| Educational Liaison | Andrea Frazier |

Networking and Learning Opportunities

Various Networking Events

Ann Arbor chapter of the Association of Women in Computing holds several events each month. Check out the calendar on their web site:

www.awc-aa.org

May 12, 2004

“Building a Business Case for Communicaitons,” IABC lunch meeting in Southfield:

www.iabcdetroit.com/news/e051204.htm

May 12, 2004

“Organizations and Culture Change,” ASTD Detroit chapter

www.detroitastd.org/events

June 9, 2004

“Cracker Barrel--Topics from the ASTD International Conference and Expo,” ASTD Detroit chapter

www.detroitastd.org/events

June 9, 2004

“Branding and Marketing Cultural Institutions,” ASTD Detroit chapter lunch at Detroit Science Center

www.iabcdetroit.com/news/e060904.htm

May 23–27, 2004

ASTD 2004 International Conference and Expo

Washington, D.C.

www.astd.org

June 14–15, 2004

Alexandria, Virginia

October 4–5, 2004

Chicago

ASTD’s “Telling Ain’t Training” Conference

www.astd.org/astd/Conferences/TAT/tellingaintraining.htm

June Program Meeting

Awards Dinner and
Member Showcase

See page 2 for details

June 15, 2004

23rd Annual IABC/Detroit Renaissance Awards

General Motors Vehicle Engineering Center (VEC) Building, Warren

www.iabcdetroit.com/news/e061504.htm

July 1-3, 2004

The Research and Training Institute of the East Aegean (INEAG, Samos Island, Greece) and the University College of the Fraser Valley (British Columbia, Canada) will hold the **Fifth International Conference on Information Communication Technologies in Education** on Samos Island, Greece.

The conference will provide an overview of current thinking and practices in applications of technology to education. For more information, contact INEAG, icicte@ineag.gr or www.ineag.gr/icicte

July 23-24, 2004

The annual conference of Tri-XML, the XML interest group for the Research Triangle Park, NC, area, will be held at the Sheraton Imperial in Research Triangle Park. An optional “Tools of the Trade Show” (a vendor showcase) is scheduled for July 22.

Kay Ethier, Conference Coord
919-244-8559

July 25-27, 2004

Sacramento Chapter STC will host the **STC Region 8 Conference** at the University of California, Davis. The conference will feature seminars, a regional leadership summit, and a trade show and career expo.

Eric Butow

ceo@butow.net

www.stcregion8conference.org

September 20–24, 2004

Human Factors and Ergonomics Society (HFES) 48th Annual Meeting
New Orleans, LA

info@hfes.org

www.hfes.org

September 29 - October 2, 2004

The Professional Communication Society of the Institute of Electrical and Electronics Engineers (IEEE/PCS) will hold its International Professional Communication Conference at the Radisson Hotel Metrodome, Minneapolis, MN.

www.ieeeeps.org

September 30 - October 2, 2004

Focusing on Results: 2004 Performance-Based Instructional Systems Design (ISD) Conference
Chicago, IL

www.ispi.org/isd2003

October 12–15, 2004

Project Management Institute 3-day seminar containing various workshops

Birmingham, MI

www.pmi.org/prod/groups/public/documents/info/pdc_sw_ld_detroit04.asp

October 21-24, 2004

The Intermountain Chapter STC will host the **2004 STC Region 5 Conference** at the Wyndham Hotel in Salt Lake City. For more info on “Ascending the Summit: A Technical Communication Expedition,” contact Marj Hermansen-Eldard
650-842-9486

November 13–18, 2004

“Managing and Enhancing Information: Cultures and Conflicts”
American Society for Information Science and Technology

Providence, RI

asis@asis.org

www.asis.org

... and don't forget the Networking Lunches!

www.stc-sm.org, click on Network Lunches for details (or see page 3)



“Creating and supporting a forum for communities of practice in the profession of technical communication”

www.stc.org

TECHcomments

The newsletter of the Southeastern Michigan Chapter of the Society for Technical Communication

Managing Editor

Lanette Cornwell

newsletter@stc-sm.org

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Catherine Titta Buerkle

STC Transformation Committee

STC/SM Leadership 2003-2004

Executive Administrative Council

President

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Vice President

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Treasurer

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Secretary

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Immediate Past President

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Committee Managers

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Jennifer Regal

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Web Master

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