



STC/SMM

Society for Technical Communication
Southeastern Michigan Chapter

Presents

An Introduction to Rapid E-Learning



What is rapid e-learning? And what's all the buzz about Articulate®?

Find out in this evening meeting hosted by STC Southeastern Michigan.

Date Tuesday, **November 15**, 2011

Location Thomson Reuters
7322 Newman Blvd.
Dexter, MI 48130

Time 6:30 PM - 7:00 PM—Registration, Networking, & Light Refreshments
7:00 PM - 8:30 PM—Welcome/Introduction, & Chapter Program

Program Description: Articulate® Community Manager Jeanette Brooks will give a tour of the Articulate® authoring tools and help you get acquainted with how to transform static, informational content into engaging, explorable online courseware. We'll also take a look at some cool sample courses built by Articulate® users. Bring your e-learning questions, because we'll have an informal Q&A session at the end!

About the Speaker: Jeanette has been a designer and developer of learning since the early 1990s. Her experience includes building instructor-led and online learning programs in the areas of compliance, technical skills, software, and manufacturing. In her role as Community Manager at Articulate Global, Jeanette spends each day sharing e-learning ideas, tips, and tricks in the vibrant and active Articulate community, [E-Learning Heroes](#). You can also connect with her via [Twitter](#) and browse her collection of Articulate screencasts [here](#).

Cost \$5 - STC Members
\$20 – Not-yet Members
Students – **FREE**
Credit card payment accepted online; cash or checks only at the door.

Visit www.stc-sm.org for more information and to register.