2011 Scholarship Application

Background
The Society for Technical Communication (STC) is the largest professional society in the world dedicated to the advancement of the theory and practice of technical communication. Through information sharing and industry leadership, STC helps professionals design effective communication for a technical world. Because technology touches everyone, STC promotes public welfare by encouraging the development of better-educated professionals whose jobs are to make complicated information usable by many.

Purpose
The purpose of this scholarship is to reward those students who are pursuing a degree in the field of technical communications and to help further their studies.

Eligibility
- Student(s) must be currently enrolled, at least part-time, in a technical communication program pursuing an Associate, Bachelor, or Masters degree.
- Student(s) must have completed at least **2** technical communication courses with a minimum grade of B in both.
- Student(s) are not required to be a current member of the STC. However, it is an excellent opportunity to join a professional community that provides students with many networking resources, information on the latest trends and issues in technical communication, and the chance to expand their technical communication expertise. Best of all, students enjoy the lowest membership fees! For a membership application, please visit http://www.stc.org/membership/join-the-society-for-technical-communication.asp
- Students must be studying communication of technical subjects. Other majors, such as journalism, creative writing, computer science, and computer programming are not eligible for the scholarship.

Awards
There will be two awards for $500 each to be applied to tuition and living expenses. They will be awarded at the STC-SM spring program meeting.

Deadlines
A completed application and all required materials must be *received* no later than Monday, March 21, 2011.
Applicants will be notified, in writing, of the winning submission no later than Friday, April 29, 2011.

Note
If the applicants do not meet the eligibility requirements, or if the quality of applications received do not merit awarding a scholarship in any given year, then STC-SM will be not required to make an award scholarship selection.

STC-SM Chapter Scholarship 2010-2011 Instructions

➢ Completed scholarship applications must reach the STC-SM by **Monday**, **March 21, 2011**. Entries received after the date will not be accepted.

➢ There is no entry fee.

➢ Completed applications need to be sent to:

> STC-SM
> c/o Educational Liaison
> P.O. Box 1289
> Ann Arbor, MI   48106
> *or electronically:*
> educliaison@stc-sm.org

➢ Scholarship applications will be evaluated based on the student's transcripts, technical communication experience, and how well they are able to convey their understanding of technical communication through submission of a relevant project and essay. Please do not include your name, school, or any other identifying information on your essay or project.

➢ Projects, submitted in paper form, will be evaluated on how well the technical communication concepts and principles are applied.

➢ The essay should explain which principles of technical communication the project uses and how an understanding of those principles helped to create an effective project. Examples of projects could be a press kit from a PR class, a recommendation report, a usability study, a website of your own design, procedural documentation, or graphic design work.

➢ All projects must be submitted on paper, as we are looking for how technical communication concepts and principals are applied to the project. To supplement your submission, you may also submit an electronic copy of your project by including a working website URL or by submitting it in PDF format. While including an electronic copy is not required, it is recommended. It is the applicant's responsibility to ensure that an electronic copy also does not contain any identifying information within its contents.

➢ The essay must be 800-1000 words, with 1.5 spacing, in 12-point Times New Roman font with 1-inch margins.

➢ Membership in the STC-SM is not required. For more information on how to join, please see www.stc-sm.org.

➢ Questions regarding the scholarship should be directed to the *Education Liaison* (educliaison@stc-sm.org) prior to submission deadline.

➢ All applicants will be notified of the judge's decision no later than Friday, April 29, 2011.

➢ Please do not send your original work, only copies. Applications become the property of STC-SM.

➢ IMPORTANT: Applicants must be sure to use a form of delivery that does not require a signature upon delivery. Delivery may be delayed if the recipient is not available to sign for the delivery, which may result in missing the submission deadline.